



JOB OPPORTUNITY: GRAPHIC DESIGNER

The Automobile Association of Kenya (AAK) is the largest motoring organization in Kenya with affiliation to FIA. For over 102 years AA has played a major role in defining the Automobile industry in Kenya. Our ultimate goal is to provide a favorable work environment for talent development and innovation.

We are seeking an innovative individual to fill the position of Graphic Designer in the PR and Marketing department. The successful candidate will drive AA Kenya Business by developing marketing materials that will improve our brand visibility and market our products and services in more creative ways.

Key Performance areas

- Origination & ideation of designs and illustrations
- Design Output according to provided brief
- Teamwork, attitude, motivation & disposition
- Client engagement & satisfaction

Required Knowledge and Skills

- Relevant graduate Degree
- Diploma in Graphic Design.
- Working experience of at least 1 year in graphic design and animations.
- Proven development experience in creative design, 3D animations and video production and editing.
- A track record of delivering creative works.

Desirable skills

- Creative design skills
- Good organisational and time management skills
- Accuracy and attention to detail.
- Mathematical aptitude and strong problem-solving skills
- An understanding of the latest trends and their effect on a business environment.
- Teamwork skills, because most projects require input from individuals in different roles.
- Self-development skills to keep up to date with fast-changing trends.

To apply, please forward your cover letter, CV and your portfolio to jobs@aakenya.co.ke by the **3rd March 2022**. Please indicate "**Graphic Designer**" as your subject line or deliver hard copies to any of our branches near you.