



AA KENYA USHERS IN A NEW ERA OF LEADERSHIP

AA Kenya PLC has entered a new chapter in its corporate journey following its Second Annual General Meeting on 18 August 2026 and a subsequent Board meeting on 27 August 2026. The newly constituted leadership team will guide the organisation's next phase of growth, strengthen stakeholder value, and advance its contribution to safer and more sustainable mobility.

PRESIDENCY & INTERNATIONAL REPRESENTATION

Mr Francis Theuri, AA Kenya's Group Managing Director, was appointed President of the Automobile Association of Kenya. He will serve as its official delegate to the Fédération Internationale de l'Automobile (FIA).

As AA Kenya's principal representative to the FIA, Mr Theuri will provide strategic leadership and represent the Association within the global mobility community. He will advance AA Kenya's interests and exercise its voting, participation, and nomination rights in accordance with FIA rules, while bringing African perspectives to international discussions on road safety, sustainable mobility, consumer advocacy, innovation, and the future of mobility services.

Through the FIA network, he will pursue partnerships, technical cooperation, knowledge-sharing, and development opportunities for AA Kenya and other African automobile clubs. This mandate will strengthen club capabilities, expand access to international best practice, and help translate global mobility priorities into practical initiatives for motorists and communities across the continent.

Additionally, Mr Theuri will oversee AA Kenya's representation within the Fédération Internationale des Véhicules Anciens (FIVA), supporting the preservation and responsible promotion of historic vehicles and motoring heritage. He will also coordinate the Association's engagement with other relevant international bodies and strategic partners.



Francis Theuri

LEADERSHIP ACHIEVEMENTS

Mr Theuri brings a strong record of transformation and delivery to the presidency. As a hands-on executive, he has led AA Kenya's digitisation, diversified its mobility offering, expanded its network to more than 100 branches, and positioned the organisation for sustainable regional growth.

He has earned international recognition for innovation, demonstrating his ability to turn new ideas into practical mobility and road-safety solutions. His wider contribution through local and international boards and industry platforms further strengthens the experience he brings to the presidency.

His previous role as Treasurer of the African Council of Touring and Automobile Clubs (ACTA) deepened his understanding of the opportunities and challenges facing automobile clubs across the continent. With the ACTA secretariat based in Kenya, his appointment creates an opportunity to strengthen regional coordination, accelerate knowledge-sharing, and help African clubs improve member services, organisational capacity, and long-term sustainability.

BOARD LEADERSHIP

Mr Aggrey Jonathan K. Bett was elected Chair of the Board. A distinguished business executive, Mr Bett brings more than 30 years of leadership experience across Kenya's financial and corporate sectors. He previously served as Finance Director at the Central Bank of Kenya and as Chief Executive Officer of the Kenya Deposit Insurance Corporation. These roles bring extensive expertise in financial management, governance, strategic planning, and institutional leadership to his position as Board Chair.



Aggrey Jonathan K Bett



Samuel Gachoka

Mr Samuel Gachoka was re-elected Vice Chair of the Board. A strategic leader and established businessman, he brings extensive experience, sound commercial judgement, an entrepreneurial outlook, and a practical understanding of organisational growth to the role.



GOVERNANCE UPDATES

Mr Jinaro Kibet retired at the AGM after nine years as Chair of the Board and President of the Association. He will be remembered for steering the demutualisation of the Association and the strengthening the corporate governance foundations, providing a firm platform for the growth. Mr Kibet thanks the Board, management, and employees for their commitment and expresses confidence in the foundations established for AA Kenya's next phase of growth.

Following his election, Aggrey Jonathan K. Bett reaffirmed the Board's commitment to building on AA Kenya's strong foundations by advancing sustainable growth, fostering innovation, and overseeing the successful implementation of the company's 2027–2030 Strategic Plan.



Jinaro Kibet, SC

THE FUTURE OF AA KENYA

The leadership transition comes at an important moment for AA Kenya. Following its demutualisation, sustained financial growth, expanded national footprint, and reported revenue milestone of more than KES 1 billion, the company is preparing for regional expansion, strategic infrastructure investment, and its long-term ambition to list on the bourse.

With renewed leadership and a clear strategic direction, AA Kenya remains focused on creating long-term value for shareholders, delivering relevant and innovative mobility solutions, and strengthening its position as a trusted regional mobility partner.

The Board, management, and staff welcome the newly elected and appointed leaders. Together, they will build on AA Kenya's legacy while advancing growth, innovation, service excellence, and long-term value for shareholders, customers, partners, employees, and the communities the organisation serves.

Corporate Communications

AA Kenya PLC

27th August 2026

